

Vehicle Trade-in Finder



With the **Vehicle Trade-in Finder** sub-module, you can create “**Used Vehicle Buy-out**” campaigns from lead sources such as used vehicle classified ad listings or online lease buy-out listings. How it works is, **Vehicle Trade-in Finder** will play a message to the caller informing them that the dealership is offering to give them top dollar for their used vehicle as per a trade-in offer.



Example: “Hi, this is (dealership name) calling about a car (vehicle year / make / model) that you have listed for sale. We wish to assist you with the sale of your vehicle by offering (dealership trade-in offer).”

Press 1 now if you wish to speak to a live representative regarding this offer (the system will transfer the caller to a live sales agent).

Press 2 if you wish to call us back at a later date (the system will play a message with the dealership number, address and business hours).

Press 3 if you are not interested and wish not to be contacted anymore (the Vehicle Trade-in Finder will compile a list of people who wish not to be contacted any longer, in which case their phone number will be excluded in future campaigns - respecting all regional privacy acts).

The campaign calling script message can be personally recorded for originality or professionally recorded to enhance the dealership broadcasting experience.



We take technology to task.™

Automotive Telephony Applications like Dealership Voice Broadcasting are quickly becoming one of the smartest business tools for car dealerships today. They're proven to optimize customer communications, reduce overhead and increase revenue in sales and service. [TasTec Inc.](#) offers a unique portfolio of products to managers of small,

medium and large sized automotive dealerships. At [TasTec Inc.](#), our goal is to introduce revolutionary applications to stakeholders of the automotive industry to help solve their unique business challenges. With emphasis placed on; scalability, flexibility, ease-of-use and open architecture, the [TasTec Inc.](#) line of modular products introduced are; simple to integrate, forward and backward compatible, well supported and custom designed. [TasTec Inc.](#) specializes in making new or existing infrastructures more intelligent, by introducing solutions that best fit your requirements, so you don't have to; forklift equipment, take a loss on past investments or abandon plans for acquiring mission critical applications.

Call [TasTec Inc.](#) at 289-632-2338 for more info or visit:

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