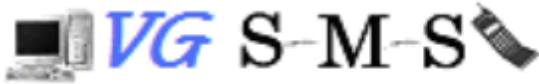


Dental SMS Messaging



Dental SMS Messaging is a desktop to wireless patient communications medium used by many dental practices to reduce appointment no-shows, free-up administrative resources, improve doctor-patient rapport and increase overall patient satisfaction.

The **VG SMS™** allows administrators to send SMS messages to patients' wireless devices directly from their desktop. The **VG SMS™** can be acquired in three ways:

- 1) as a standalone software application installed on a PC (supplied by the user)
- 2) as a standalone system which includes software and PC (supplied by the manufacturer)
- 3) bundled together with the **Dental Assistant™**

The **Dental Assistant™** is a user-friendly PC based **Dental Voice Broadcasting** system, used by many dental administrators today. It utilizes existing phone line resources by connecting in parallel with standard telephone communication lines or through new or existing PBX phone equipment. It can be used as a stand-alone patient messaging tool, or it can integrate with new or existing dental practice management systems to automate patient communications.

The **VG SMS™** application is traditionally used to perform the following **Dental SMS Messaging** campaigns:

Dental Appointment Reminders
Missed Appointment Notifications
Dental Check-up Reminders
Overdue Payment Reminders
Dental Patient Messaging
Dental Staff Messaging
Holiday Greetings
...and more

The **Dental Assistant™** is an application module built behind a very powerful **Dental IVR** platform called the **ICS™** (*Integrated Communications Server*). The **ICS™** is an award winning *Unified Communications* system, designed to streamline messaging within a dental administrative office and its patients. A base **ICS™** system comes standard with a very robust suite of features like: Automated Attendant (speech ready), On-Hold Messaging, Unified Messaging (voice/fax to email), Off-Premise Call Transfer, Call Screening, Call Accounting (user and trunk line reporting), Call Queuing, Text Messaging (desktop to wireless), Call Recording, and more. The **ICS™** gives dental practice stakeholders peace of mind assurance that all their business communications needs are being managed all under one platform.



We take technology to task.™

Call **TasTec Inc.** at 289-632-2338 for more info or visit:

<http://www.tastecinc.com/dental.html>