

## Dealership Promotion / Activity / Event Announcer



With the **Dealership Promotion / Activity / Event Announcer** sub-module, you can create multiple interactive Dealership Voice Broadcasting campaigns to different user

groups (prospects, existing customers, staff members, etc), using professionally recorded or personally recorded messages. It's perfect for campaigns relating to existing radio or TV advertisements, in which case the caller would be hearing a familiar jingle or slogan, enticing them to participate in any such events. You can create several announcement or advertising campaigns regarding:



- sales promotions
- service promotions
- events
- inventory clearance
- rebate offers
- contests
- change of location
- change of ownership
- introduction to new vehicle models...
- and much more.



*We take technology to task.™*

*Automotive Telephony Applications like Dealership Voice Broadcasting are quickly becoming one of the smartest business tools for car dealerships today. They're proven to optimize customer communications, reduce overhead and increase revenue in sales and service. **TasTec Inc.** offers a unique portfolio of products to managers of small, medium and large sized automotive dealerships. At **TasTec Inc.**, our goal is to introduce revolutionary applications to stakeholders of the automotive industry to help solve their unique business challenges. With emphasis placed on; scalability, flexibility, ease-of-use and open architecture, the **TasTec Inc.** line of modular products introduced are; simple to integrate, forward and backward compatible, well supported and custom designed. **TasTec Inc.** specializes in making new or existing infrastructures more intelligent, by introducing solutions that best fit your requirements, so you don't have to; forklift equipment, take a loss on past investments or abandon plans for acquiring mission critical applications.*

**Call TasTec Inc. at 289-632-2338 for more info or visit:**

<http://www.tastecinc.com/automotive.html>