

So why not just have your service people contact the customers directly?

Because it's time wasted tracking customers on the phone. Time that's costing you money. Some dealership managers, particularly ones that cater to high end clients, argue that automated diallers are not personable enough. Agreed, which is why the **Automotive Assistant™** connects your customers with live personnel. How it works is, the service people record the initial message using their own voice. Once the **Automotive Assistant™** tracks the customer by phone, the message is played and the customer is then connected live with the service person. It's designed with telephony intelligence that identifies various caller scenarios such as: ring-no-answer, busy-no-answer, operator intercept, voice mail service/machine answer and early hang-ups. The **Automotive Assistant™** responds accordingly to each caller scenario with a different messaging script, making it one of the most diverse Automated Dialling systems you can buy for your dealership.



Dealership Customer Communications

News & Used Vehicle Sales ▪ Service ▪ Parts ▪ Financing & Leasing

Service Reminders
Appointment Scheduling
Recall Notifications
Event Announcements
Staff Messaging
Trade-in Proposals
Dealership Rebates & Promotions
Customer Surveys ...and more

TasTec Inc. introduces the...



The **Automotive Assistant™** is an interactive *Dealership Voice Broadcasting* and *Dealer Communications tool*, powered by an award winning IVR system, designed to integrate with existing Dealership Telecommunication, DBMS and CRM systems.



We take technology to task.™

Call **TasTec Inc.** at 289-632-2338 for more info or visit: <http://www.tastecinc.com/automotive.html>